
2023

LEADERSHIP BRAINERY PARTNER SCHOOL GUIDE



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MESSAGE FROM OUR ED



At Leadership Brainery, we are creating equitable pathways to master's and doctoral degrees, as well as workforce leadership opportunities, for underrepresented talent. We firmly believe that fostering diversity, inclusion, and equity within academic institutions is not only a moral imperative but also a catalyst for transformative change. By partnering with LB, you are joining a movement to eliminate systemic barriers to education and create inclusive communities that reflect the diverse tapestry of our society.

This Welcome Guide serves as a gateway to understanding the services and benefits available to you as an LB Partner School. As you delve into its contents, I encourage you to envision the remarkable possibilities that lie ahead. Each service we offer is designed to empower you in recruiting and retaining extraordinary diverse talent, ensuring that your graduate programs thrive with a vibrant array of perspectives, experiences, and voices.

As you explore the services outlined in this Welcome Guide, please keep in mind that we are here to support you every step of the way. Our team stands ready to answer any questions, address concerns, and collaborate with you in creating a partnership that aligns seamlessly with your institution's unique goals and circumstances.

I invite you to seize this opportunity to make a tangible and lasting impact on your institution, your students, and the future of leadership. Together, we can shape a world where competitive postgraduate classrooms are enriched by an equitable representation of first-generation and diverse students, who are empowered to effect transformative change.

Thank you for considering a partnership with Leadership Brainery. I eagerly anticipate the possibility of working hand in hand with you as we embark on this remarkable journey together.

Sincerely,
Derrick Young Jr., MPH
Executive Director, Leadership Brainery

ABOUT LEADERSHIP BRAINERY



Mission

Leadership Brainery is a 501(c)(3) non-profit organization creating equitable pathways to master's and doctoral degrees and workforce leadership opportunities for underrepresented talent, including **people of color, first-generation students, and individuals from a lower socioeconomic status.**



Vision

We aim to eliminate systemic barriers to education, create inclusive communities, and envision a day when competitive postgraduate classrooms throughout the country are enriched by an equitable representation of first-generation and diverse students, empowered to transform our country's leadership.



Theory of Change

With greater resources and access to inclusive networks and advanced education, underrepresented communities can leverage impactful and higher-wage careers to establish financial stability and reinvest in their communities to create generational prosperity. [[Click Here to View & Download the TOC Model](#)]



PARTNER SCHOOL SERVICES

Thank you for your interest in partnering with Leadership Brainery (LB). Please review this comprehensive guide, which offers a brief overview of our partnership opportunities and addresses some preliminary questions you may have. As you navigate this guide, consider how one or all our services can be strategically leveraged to enhance your recruitment efforts and promote diversity within your graduate programs.

Partner School Benefits:

01

Dear Future Colleague - Online Engagement & Recruitment Tool

An online platform and mobile app connecting prospective graduate students to mentors, postgraduate school recruiters, workforce opportunities & graduate school readiness resources.

02

Graduate School Summit - In-person Engagement & Recruitment Event

An annual thought-leadership conference and graduate school recruitment fair mobilizing underrepresented students and working professionals, admissions reps, and industry leaders.

Add-On



Diversity, Equity, and Belonging (DEB) Audit & Training

The DEB audit provides an opportunity to evaluate the current state of inclusivity within your graduate school, identify areas of strength, and pinpoint opportunities for growth.

01 DEAR FUTURE COLLEAGUE

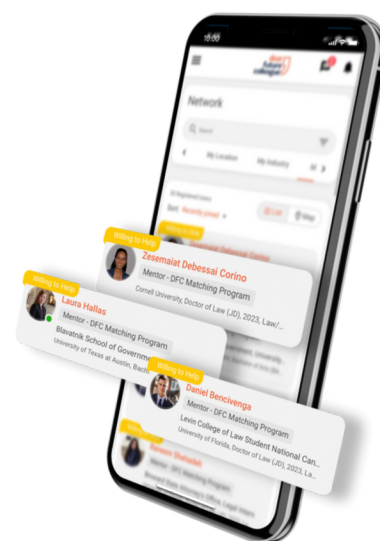
Gain Access to Dear Future Colleague (DFC). DFC is Leadership Brainery's online community & recruitment hub. DFC connects prospective graduate students with mentorship, postgraduate school recruiters, workforce opportunities, and graduate school readiness resources. **As an LB Partner School, access to DFC offers you a unique advantage in identifying and engaging with 1,000+ prospective candidates from underrepresented backgrounds.**

Consider utilizing this platform to proactively reach out to prospective students, share your program's strengths, and cultivate a sense of belonging within your institution. By utilizing DFC strategically, you can effectively recruit talented individuals who bring diverse perspectives and experiences to your graduate programs.

Specifications:

- 2 Profiles for Partner School Representative
- Receive monthly a list of strong leads for your industry and programs.
- Scout talent through our database of individual profiles. View bio, work and leadership background, & contact information.
- Direct message, send calendar invites, and video chat in DFC.
- Share your “Why us?” directly with our rapidly growing community of diverse talent looking for their ideal postgraduate program.
- Increase your event attendance by sharing upcoming virtual or in-person events.

Dear Future Colleague 
Powered by Leadership Brainery, Inc.



02 GRADUATE SCHOOL SUMMIT

Attend Leadership Brainery's Annual Graduate School Summit (GSS). GSS is an annual conference and recruitment fair that brings together underrepresented students, working professionals, admissions representatives, and industry leaders. Participating in GSS as an LB Partner School presents an unparalleled opportunity to **engage directly with hundreds of remarkable underrepresented students from across the United States.**

As you plan for GSS, consider how you can make a lasting impression by showcasing the unique aspects of your graduate programs, highlighting supportive resources, and demonstrating your commitment to fostering diversity and inclusion. By actively participating in GSS, you can attract top-tier candidates and establish your institution as a leader in equity-focused graduate education.

Specifications:

- 2 Partner School Representatives
- Partner School Reps access an Equitable Admissions Workshop
- Engage with participants with an average GPA of 3.6
- All participants are involved in either campus or community organizations





DEB AUDIT & TRAINING

The Diversity, Equity, and Belonging (DEB) Audit & Training conducted by Leadership Brainery serves as a comprehensive assessment of your institution's commitment to diversity, equity, and belonging. It provides an opportunity to evaluate the current state of inclusivity within your graduate school, identify areas of strength, and pinpoint opportunities for growth.

Impact and Outcomes:

By participating in the DEB audit, your institution will gain valuable insights into its efforts in fostering an inclusive environment. This assessment will help you:

- Understand the strengths and weaknesses of your institution's diversity and inclusion initiatives.
- Identify areas for improvement and develop targeted action plans.
- Enhance your recruitment and retention strategies for underrepresented students.
- Strengthen faculty and staff engagement in creating an inclusive campus culture.
- Improve academic and social support systems for diverse student populations.
- Align your institution's practices with national and international standards of diversity, equity, and inclusion.

Grade: Based on the responses provided in the DEB audit and the grading rubric, your institution will receive a grade ranging from A to D. This grade reflects your institution's current standing in terms of its commitment to diversity, equity, and belonging. The grading rubric takes into account various aspects, including policies, representation, financial commitments, campus climate, and initiatives. The assigned grade will help you gauge your progress and guide future efforts towards creating an inclusive environment.

DEB AUDIT & TRAINING CONT.

Cost and Investment:

The DEB audit, including a staff/faculty review and training for up to 25 people, is based on an hourly rate of \$300 per consultant. Each consultant will dedicate a total of 25 hours, resulting in a combined effort of 50 hours.

This investment reflects the value of the expertise, time, and dedication of our consultants in conducting the DEB audit and delivering high-quality staff/faculty training. The consultants will work closely with your institution to ensure a thorough evaluation and provide actionable recommendations to foster a more inclusive campus environment.

Should you have any further questions regarding the cost or the DEB audit process, please do not hesitate to reach out to our team. We look forward to partnering with you on this transformative journey.



PARTNER WITH US

By thoughtfully considering how each of these services can support your recruitment efforts, you can maximize the impact of your partnership with Leadership Brainery. We encourage you to explore the detailed information provided for each service and reflect on how they align with your institution's specific goals and aspirations for diversity and inclusion.

We invite you to join a growing community of universities and institutions that are committed to urgently increasing diversity within graduate programs. By partnering with Leadership Brainery, you are not only taking a proactive step towards addressing systemic inequities but also joining a collective effort to transform the landscape of higher education.

Together, we can create inclusive environments where underrepresented talent flourishes, diverse perspectives thrive, and the leaders of tomorrow are empowered to shape a more just and equitable society.

Please bring any additional questions or inquiries to our information sessions. Attending these sessions will allow you to gain deeper insights into our services, discuss specific details, and address any inquiries you may have. If you cannot attend a scheduled information session, please get in touch with a member of the Leadership Brainery team, and we will be more than happy to assist you.

Thank you for your interest in partnering with Leadership Brainery. Let us work together to advance diversity, inclusion, and equity in graduate education and make a lasting impact on the future of leadership.

Contact

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PAST PARTICIPATING SCHOOLS



BUSINESS SCHOOLS

- Harvard Business School
- MIT Sloan School of Management
- MIT Supply Chain Management
- Duke Fuqua School of Business
- Brandeis International Business School
- Boston University Questrom School of Business
- Suffolk University Sawyer Business School
- Babson FW Olin Graduate School of Business



ARTS & SCIENCES

- Boston University Graduate School of Arts & Sciences
- Boston University College of Communication
- Harvard Kennedy School
- Northeastern University Khoury College of Computer Sciences
- Boston College Lynch School of Education and Human Development
- Simmons University School of Library and Information Science
- Suffolk Graduate School of Arts & Sciences
- Emerson College
- Tufts Graduate School of Arts & Sciences and School of Engineering



LAW SCHOOLS

- Harvard Law School
- The University of Pennsylvania Carey Law School
- Boston University School of Law
- Northeastern School of Law
- Suffolk University Law School



HEALTH SCIENCE SCHOOL

- Tufts University School of Medicine - Public Health
- Boston University School of Public Health
- Boston College Woods College of Advancing Studies
- William James College