



LEADERSHIP BRAINERY

LEADING DIVERSITY, DEVELOPING THE FUTURE



LB Partnership Guide

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About Leadership Brainery



OUR MISSION & VISION

Leadership Brainery is a 501(c)(3) tax-exempt pipeline organization closing the opportunity gap by increasing the number of BIPOC and first-generation college students being accepted and enrolled in postgraduate education programs and recruited into high-wage careers.

We envision a day when competitive graduate and professional school classrooms throughout the country are enriched by an equitable representation of first-generation and diverse students, empowered to transform leadership in our country's workforce.

Leadership Brainery Intervention

- K-12: Exposure to college & advanced education
- Thought Leadership
- Collegiate Support
 - Ambassador Program
 - LB Connect
- Postgraduate & Industry Engagement
 - Recruitment
 - Training

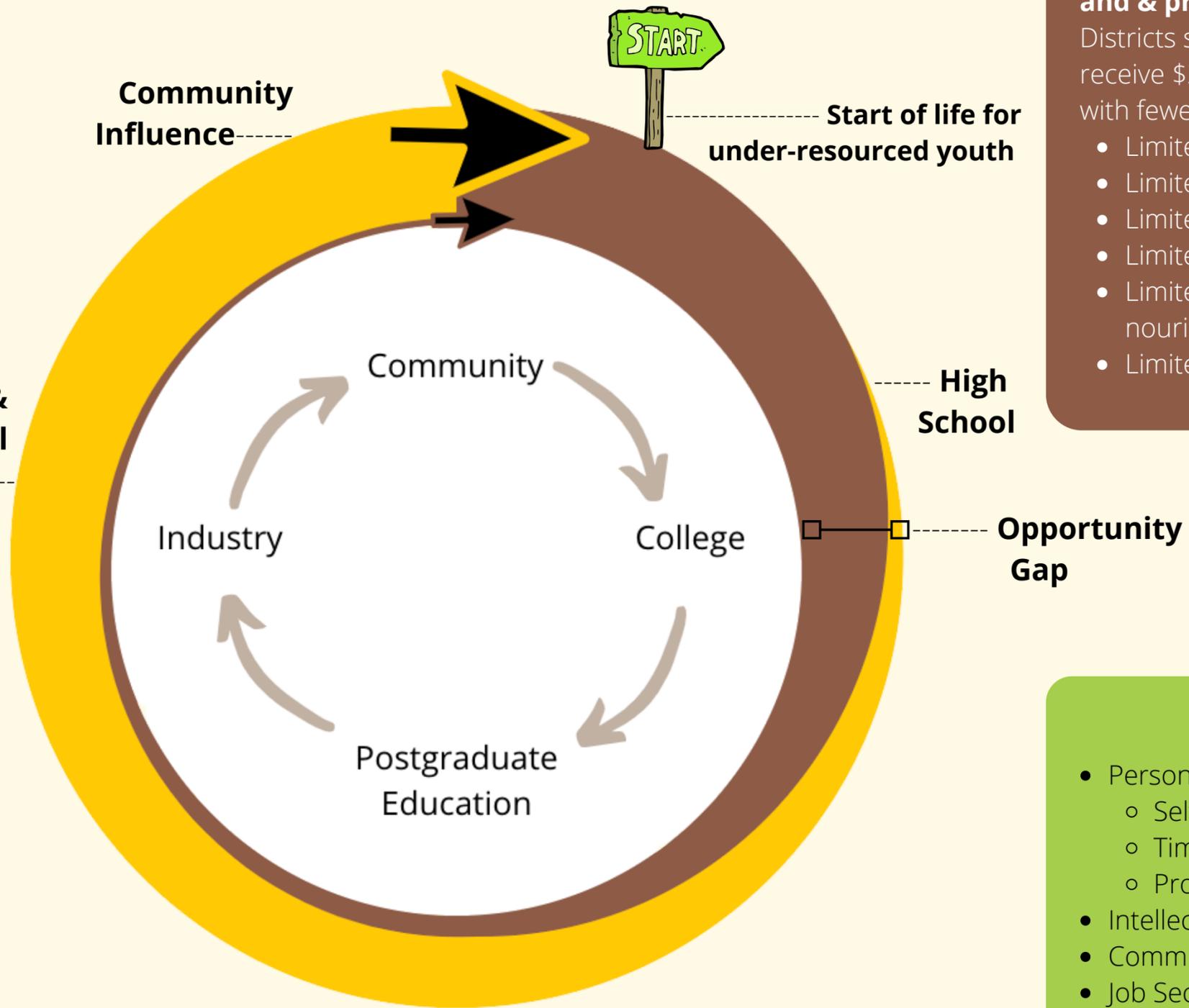
Educational Equity & Generational Prosperity

Industry Benefits

- Industry Influence
- Financial Sustainability
- Career Mobility
- Community Representation and Influence

Postgraduate Benefits

- Specialized Knowledge & Training
- Recognition and Credibility
- Increased Network with industry experts and lifelong learners
- Greater research, writing, and analysis skills
- Increased earning potential



U.S. Education System

Limited access to equitable education and & preparedness

Districts serving mostly students of color receive \$2,000 less per student than districts with fewest students of color.

- Limited continued training for educators
- Limited Resources & Supplies
- Limited exposure to career pathways
- Limited Access to advanced courses
- Limited mental and physical nourishment
- Limited exposure to cultural wealth

College Benefits

- Personal & Professional Development
 - Self-efficacy
 - Time management
 - Problem solving & Conflict Resolution
- Intellectual Cultivation
- Community Expansion
- Job Security/High wages than HS degree

THEORY OF CHANGE



Why Partner with Leadership Brainery?

Social Responsibility

1

Be a part of closing opportunity and wealth gaps by investing in historically-underserved communities and expanding the pipeline of BIPOC students prepared to enter workforce leadership roles.

Exposure

2

Raise BIPOC youth awareness of potential career and leadership pathways. Expose youth to your organization's culture and values to create a sense of belonging and interest.

Talent Sourcing

3

Identify, assess, and engage BIPOC and first-generation college students for potential internship and fellowship opportunities.

Employee Engagement

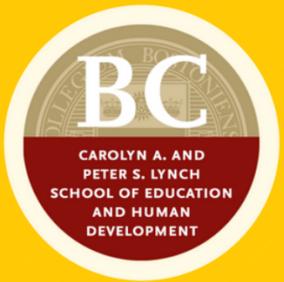
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Employees can mentor BIPOC youth by sharing educational and career guidance, resources, and connections that can heighten industry interest and preparation.

Past and Present Supporters



Past and Present Partner Institutions





IMPACT & REACH

5,500+

Diverse and first-generation college students nationwide have benefited from LB programming, mentorship, training, conferences, and resources.

Leadership Brainers Ambassador Program Overview

Scout talent from our intensive three-year cohort-based program that equips high-achieving first-generation & diverse college student leaders with the skills & resources to prepare for postgraduate education, build inclusive networks, & gain access to impactful & high-wage careers.

Monthly Office Hours

Students have access to office hours one day each month with LB Staff. Focus includes support & advisement with:

- school/life balance
- motivation strategies
- undergraduate demands
- community engagement & internships
- goal setting & execution

Annual A.S.S.E.M.B.L.E Meetings (8 total)

Ambassadors attend five virtual and three in person **A.S.S.E.M.B.L.E** meetings focusing on inspiring **(A)**mbassadors who, **(S)**upport one another, **(S)**erve their communities, **(E)**xcel academically, **(M)**obilize their peers, **(B)**uild meaningful relationships, **(L)**ead courageously, & **(E)**mpower the world. The A.S.S.E.M.B.L.E. meetings will integrate the following Core Competencies:

**Character, Conscience,
Connections, Confidence,
Community, Charisma,
Commitment, & Creativity**

Annual LB Impact Summit (3 total)

Students will:

- learn from inspirational speakers about their leadership & professional journeys
- engage with recruiters from top postgraduate programs about the admission process
- network with peers

Postgraduate School Test Preparation and Admissions Coaching

Ambassadors receive standardized test preparation and materials, along with a personal admissions coach who will:

- answer all admissions-related questions
- help create a study plan
- edit & revise personal, diversity, & addendum statements
- provide financial aid & negotiation tips
- connect students with alumni from their schools of interest



LB Connect Overview

Our app and web-based platform connects academic institutions and employers with college-enrolled diverse and first-generation students.

For College Students

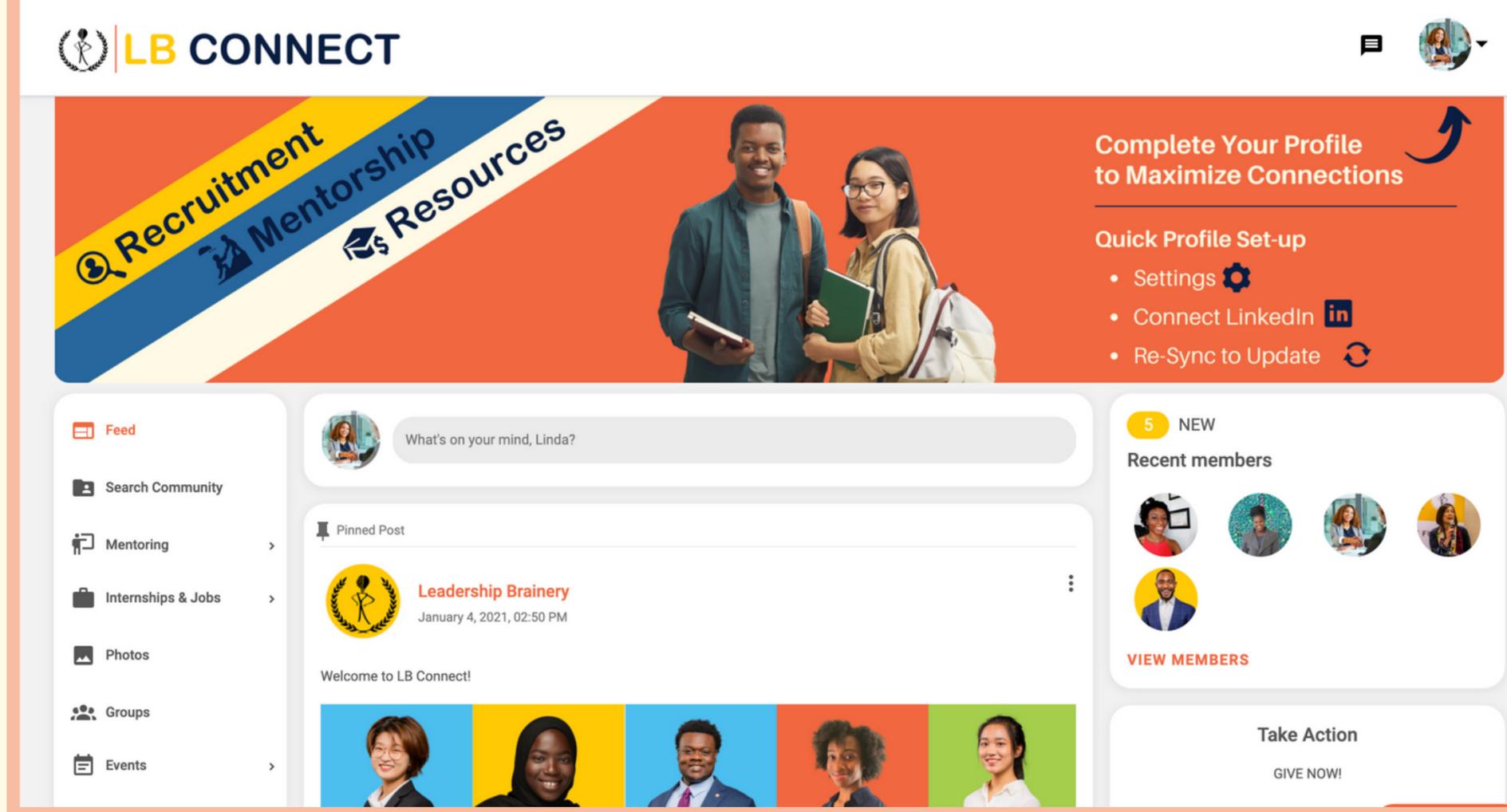
- Create standout individual profiles that showcase academic, extracurricular, and work experience.
- Connect with admissions officers from postgraduate program.
- Search the database to land their next internship opportunity.
- Network with fellow diverse students from colleges and universities nationwide.

For Postgraduate Institutions

- Share “Why us?” directly with our growing community of diverse talent looking for their ideal postgraduate program.
- Source talent through our database of individual student profiles.
- Connect and share best practices with peer colleagues from LB Partner Institutes working to foster diversity and equity within their programs.

For Employers

- Share company efforts that are fostering diversity and belonging with college students nationwide.
- Employees can create mentorship profiles to share educational and career guidance, resources, and connections.
- Post opportunities and internship openings.
- Source talent through our database of individual student profiles.
- Schedule in-platform meetings through direct messaging and video calls.
- Post company events accessible to students.



Annual Partnership Benefits

10 Great company benefits for supporting Leadership Brainery!

**Website
Recognition**

**Social Media
Presence**

**Annual Impact
Summit Title
Sponsor**

**Annual Report
Partner Mention**

**Logo on
Monthly LB
Newsletter**

**LB Connect
Exclusive
Widget on Main
News Feed**

**LB Connect
Employee
Mentorship**

**LB Connect
Internship/Job
Postings**

**LB Connect
Event Postings**

**Unlimited Access
to LB Diversity
Resources and
Research Toolkit**



Contact Us for Next Steps

LET'S DIVERSIFY LEADERSHIP, TOGETHER!

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